

Scott Abel

Marketing & Creative Direction | Design | Business Development

Phone

406.580.4890

E-mail

scott.abel@savinc.net

Notable Skills

Marketing Direction
Creative Direction
Business Development
Brand Development
Graphic Design
Copywriting

Certifications

McIntosh Pro
CEDIA Outreach Instructor

I am a visual communicator, storyteller, aesthete, conceptual thinker and craftsman who has worked for and on major brands and products for nearly 20 years.

Career

SAV Digital Environments | savinc.net

Bozeman, MT | Director of Quality & Customer | Mar 2017 – present

SoundHound Inc. | soundhound.com

Santa Clara, CA | Art Director - Marketing & Sales | Oct 2012 – Mar 2017

Simply Hired, Inc. | simplyhired.com

Sunnyvale, CA | Sr. Graphic Designer, Marketing & Product | Oct 2009 – Oct 2012

Freelance Graphic Designer | variantcreativestudio.com

John McNeil Studio | Twist Studio | 1185 Design | Argus LLC | Dec 2008 – Oct 2009

Pentagram Design | pentagram.com

San Francisco, CA | Graphic Design Internship | Jan 2008 – Dec 2008

Academy of Art University | academyart.edu

San Francisco, CA | MFA Student Liaison | Dec 2005 – Dec 2007

Murdoch's Ranch & Home Supply | murdochs.com

Bozeman, MT | Graphic Designer, Advertising | May 2002 – Aug 2004

Education

Stanford University

Palo Alto, CA | Enhanced Web Design, HTML/CSS | Jan 2011 – Mar 2012

Academy of Art University

San Francisco, CA | Master of Fine Arts, Graphic Design | Aug 2004 – Dec 2007

Montana State University

Bozeman, MT | Bachelor of Fine Arts, Graphic Design | Aug 1997 – May 2002

Achievements

MFA thesis wins first place | International Design Awards | Apr 2008

MFA thesis selected for People's Choice Award | AIGA | Aug 2007

2nd degree black belt | Kim's United Tae kwon-do Academy | Dec 2012

Eagle Scout | Boy Scouts of America | Jun 1997